

Viadeo, il principale concorrente di LinkedIn!

di Paolo Franzese



Cos'è (cos'era?) Viadeo?

Per essere veloci è una piattaforma dedicata al business, alle relazioni professionali. Il principale concorrente di **LinkedIn** basato sulla condivisione di interessi finanziari, una piattaforma di relazioni formali, una rete di contatti di business di fiducia, perseguendo l'obiettivo finale di sviluppare nuove opportunità di business.

Viadeo esiste in sette lingue: inglese, spagnolo, spagnolo (dell'America latina), francese, portoghese, tedesco e italiano.

Aveva una forte presenza in **Cina** con **otto milioni** di iscritti e un aumento di un milione di iscritti al mese... ma sul sito leggiamo <http://tianji.com/>:

Dear users,

We are sorry to inform you that the service of Tianji.com will be ended by December 27, 2015. If you are interested in professional social networking, please visit <http://www.viadeo.com> (in English). To protect your privacy and relevant information, we will delete all data. Thank you for your support and trust!

Tianji.com

Riflessione, può un social network così esteso che vuole fare concorrenza a **LinkedIn** avere degli **errori 404**



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Viadeo: Leader in professional social networking in France and in China

[FIND OUT MORE](#)

Boost your career, find new contacts and uncover new opportunities – these are just some of the things professionals, companies and students can do on our websites and mobile applications.

**A multi-local
approach**

to business



**10 million
members**

in France



**25 million
members**

in China



Che numeri fa Viadeo?

Maggio 2015 10 million members in France

Dicembre 2014 65 million members around the world and 25 million in China

Settembre 2014 9 million members in France

May 2014 Around 9 million members in France and 60 million around the world

Alcuni dati di Viadeo: http://corporate.viadeo.com/PR_-viadeo_-2014H1_results_-eng_VF-1.pdf

Development of the member database and the performance of usage indicators

The Group's member database and its usage indicators both recorded buoyant growth. Over the first half of this year, more than 3.8 million members joined Viadeo, including more than 2.8 million in China and more than 440,000 in France.

In China, the Tianji platform's usage indicators are continually improving (average for the first half of 2014 compared to the second half of 2013):

- Profile information collected: +13%
- Requests for direct contact accepted: +25%

It should be noted that these indicators have recorded a significant improvement despite a seasonal effect that is generally negative over the first year half in China.

The Viadeo platform's usage indicators are also continually improving (average for the first half of 2014 compared to the second half of 2013):

- Profile information collected: +7%
- Requests for direct contact accepted: +50%

And finally, the results from the Viadeo platform's mobile activity also recorded a substantial increase (average for the first half of 2014 compared to the second half of 2013):

- Unique visitors: +16%
- Visits: +41%

Ecco come potrebbe apparire il vostro Profilo su Viadeo

<http://www.viadeo.com/profile/0021w7j4phwearaa> ed ecco qui come potrebbe essere la vostra azienda <http://www.viadeo.com/it/company/imaginepaolo-di-paolo-franzese> .

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