



# I 10 comandamenti della tipografia.

di Paolo Franzese

## THE 10 COMMANDMENTS OF TYPOGRAPHY

<b>1</b> KNOW YOUR FONT FAMILIES! EVER HEARD OF SHOTMST?	<b>2</b> COMBINE A SANS-SERIF FONT WITH A SERIF FONT.	<b>3</b> COMBINE A SERIF FONT WITH A SANS-SERIF FONT.	<b>4</b> COMBINING TWO SIMILAR FONTS IS NOT COOL.	<b>5</b> CONTRAST IS THE KEY.	<b>6</b> STICK TO TWO FONTS, ONLY CD FOR THREE IF YOU MUST.	<b>7</b> DON'T MIX DIFFERENT MOODS.	<b>8</b> COMBINE FONTS OF COMPLEMENTARY MOODS AND OF SIMILAR TIME ERAS.	<b>9</b> USE DIFFERENT WEIGHTS OF FONTS IN THE SAME FAMILY.	<b>10</b> AND LASTLY, PLEASE AVOID THE FOLLOWING FONTS...
Geometric Sans 	Myriad 	Minion 	Minion 	Futura 	Monogly 	MANDINGO 	Black Chaser 	Minion 	Comic Sans 
Humanist Sans 	AndrewGothic 	CASTELLAR 	Columna MT 	Liberal 	MANDINGO 	AFRIKAN 	Amaze 	Myriad 	Papyrus 
Old Style 	Ocean Sans Std 	Garamond 	Garamood 	Myriad 	GENEVA 	[Black Chaser] MASQUE 	ANDES 	GENEVA 	Curly 
Transitional 	Segoe UI 	Lucida Fax 	Agency FB 	Novelty 	Novelty 	AFRIKAN 	SescaLis 	GENEVA 	Viner 
Modern 	Futura 	Minion 	Futura 	OVERHAUL 	AKKA 	FILETB 	GENEVA 	Valken 	Kristen 
Slab Serifs 	Liberal 	Garamond 	Mandingo 	GENEVA 	Akka Bienville 	Anglantérit MINION 	Coronet 	Trajan 	Σεμίρων 

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Da un articolo scritto da Paolo Franzese il 23 Luglio 2015