



# I 10 comandamenti della tipografia.

di Paolo Franzese

## THE 10 COMMANDMENTS OF TYPOGRAPHY

<b>1</b> KNOW YOUR FONT FAMILIES! EVER HEARD OF SHOTMST?	<b>2</b> COMBINE A SANS-SERIF FONT WITH A SERIF FONT.	<b>3</b> COMBINE A SERIF FONT WITH A SANS-SERIF FONT.	<b>4</b> COMBINING TWO SIMILAR FONTS IS NOT COOL.	<b>5</b> CONTRAST IS THE KEY.	<b>6</b> STICK TO TWO FONTS, ONLY CD FOR THREE IF YOU MUST.	<b>7</b> DON'T MIX DIFFERENT MOODS.	<b>8</b> COMBINE FONTS OF COMPLEMENTARY MOODS AND OF SIMILAR TIME ERAS.	<b>9</b> USE DIFFERENT WEIGHTS OF FONTS IN THE SAME FAMILY.	<b>10</b> AND LASTLY, PLEASE AVOID THE FOLLOWING FONTS...
Geometric Sans 	Myriad 	Minion 	Minion 	Futura 	Monogly 	MINNIEBOO MINNIEGO GENEVA 	Black Chaser 	Minion 	Comic Sans 
Humanist Sans 	AndrewGothic CASTELLAR 	CASTELLAR Andreevitch 	Colonna MT CASTELLAR 	Liberal 	MANDINGO 	AFRIKAN AFRODE 	Amaze 	Myriad 	Papyrus 
Old Style 	Ocean Sans Std 	Garamond 	Garamood 	Myriad 	GENEVA Advantage 	[Black Chaser] MASQUE 	ANDES 	GENEVA 	Curly 
Transitional 	Segoe UI 	Lucida Fax 	Agency FB 	Novelty 	Novelty 	AFRIKAN AFRODE 	SescaLis 	GENEVA 	Viner 
Modern 	Futura 	Minion 	Futura 	OVERHAUL 	AKKA AKKAVILLE 	AKKA AKKAVILLE 	Coronet 	Valken 	Kristen 
Slab Serifs 	Liberal 	Garamond 	Matching 	GENEVA 	Akka BIENVILLE 	AKKA BIENVILLE 	GENEVA 	Trajan 	Syntaxis 

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Da un articolo scritto da Paolo Franzese il 23 Luglio 2015