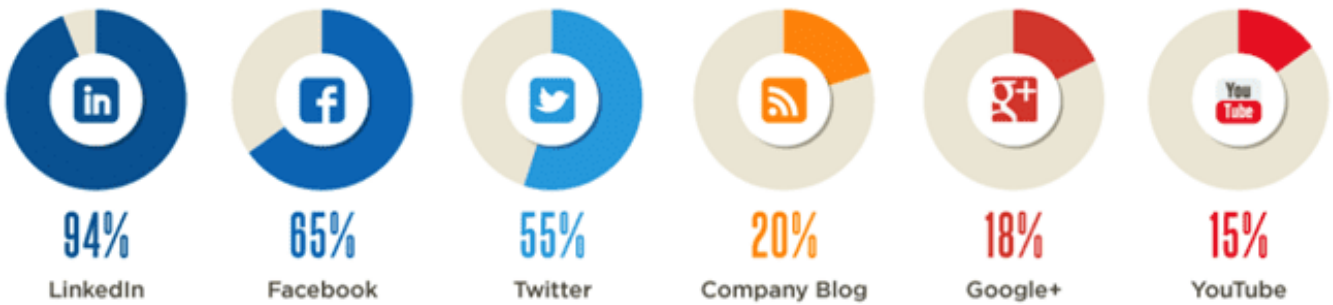


# Come trovare lavoro con i Social Networks.

di Paolo Franzese

## J THE BEST NETWORK FOR THE JOB J

LinkedIn is still the most popular place to vet candidates, with Facebook and Twitter holding strong behind.



With a variety of channels to use, recruiters have the ability to customize their messages to the platforms they're using. Most recruiters surveyed have particular uses for each social network.



## J VARIETY OF CHANNELS = VARIETY OF INSIGHTS J

Each channel serves a niche purpose for recruiters.



Da un articolo scritto da Paolo Franzese il 4 Ottobre 2013