



# I 10 comandamenti della SEO.

di Paolo Franzese

**Ten Commandments of SEO**

There will always be SEOs who try to trick Google's algorithm, but Google is always on the hunt to penalize dirty tactics. Despite the Google algorithm updates, many people still use these sneaky tactics in hopes to better their rankings. Black hat techniques will eventually catch up with you. So heed these words of wisdom.

*Thou Shalt Not.*

**I Have an Unnatural Link Profile**

Don't create spam on forums or blog too many blog comments. Don't solely build exact match anchor text links or hack into sites to inject links.

**II Cloak and Use Hidden Text**

Cloaking refers to showing different content to the



[ Source [TechWyse Internet Marketing](#) ]

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