



Top Five: suggerimenti per la SEO!

di Paolo Franzese

Consigli di Shah Dharmesh per la SEO:

- 1) Risolvere i problemi delle persone
- 2) Rendere il proprio sito veloce e snello
- 3) Fare attenzione alle basi dell'indicizzazione
- 4) Promuovere i promotori

TOP FIVE DI RAND FISHKIN PER LA SEO:

#1 Creare un incentivo per le persone a condividere i tuoi contenuti.



The screenshot shows a Pinterest search results page for the term 'Design'. At the top, there's a search bar with a magnifying glass icon, followed by the Pinterest logo and navigation links for 'Add +', 'About', and a user profile for 'Rand'. Below the header, the word 'Following' is highlighted, with other options like 'Design', 'Everything', 'Popular', and 'Gifts' available. The main content area displays a grid of pins:

- Website - Mango Tree** by Lia Martini, via Behance. It features a colorful website design for 'Mango Tree'.
- chalkboard wedding invitations** by Kindly Reply. It shows several chalkboard-style invitation cards.
- MERT UP**. A stack of four jars of MERT UP marinade, each with a different label: 'MARINADE', 'TERRINE', 'PICKLE', and 'SAUCE'.
- HORROR FILMS**. A dark pin featuring a circular logo with three circles and the text 'HORROR FILMS'.
- Designspiration — 60 Highly Clever Minimal Logo Designs** by Amber Morgan onto Logo Love. It shows a collection of minimalist logo designs.
- order**. Two vertical cards showing the word 'order' with a smiley face icon below it, one in red and one in green.
- MMA NIGHT**. A black pin featuring a hexagonal logo with the text 'MMA NIGHT' inside.
- TODAY 2450**. A pin showing a daily progress chart with the number 2450 and a note: 'You're up this week! 2650 182 105'.

#2 Non preparare gli “influencer” coinvolgili!

**Mark Suster**

@msuster

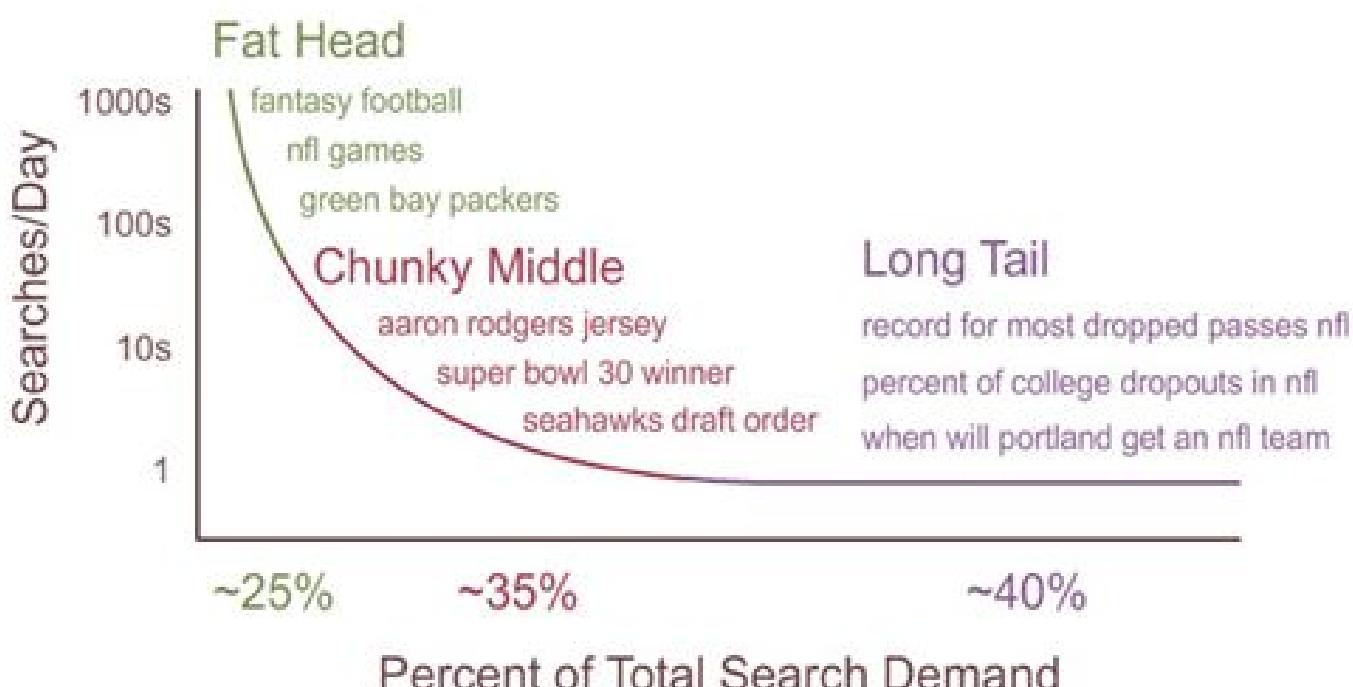
Following



Very cool! “@randfish: Comparison of @bfeld @msuster @fredwilson’s followers: followerwonk.com/mARF fairly solid overlap”

[Reply](#) [Retweet](#) [Favorite](#)1
RETWEET12
FAVORITES

#3 Durante l'ottimizzazione delle parole chiave iniziare con termini lunghi e “chunky middle”.





#4 Non basta puntare alla classifica ma andare per il CRT (click-through rate).

[Recipes - Homemade Orecchiette - Side Dishes - Dean & DeLuca](#)

www.deandeluca.com/recipes/recipe_hOMEMADE_orecchiette.aspx

In a large bowl, mix together the flour and salt. Add in water until a fairly dry dough is formed. Turn out onto a floured board, and knead for 10 minutes, or until ...

[Italian Homemade Orecchiette \(Hats\) Recipe - What's Cookin'](#)

pegasuslegend-whatscookin.blogspot.com/.../italian-homem...



by claudia lamascolo - in 1,243 Google+ circles - More by claudia lamascolo
Jun 19, 2010 – Italian Homemade Orecchiette (Hats) Recipe . I had to ask myself this morning why did I wait so long to finally make this homemade pasta.

[Handmade Orecchiette - iVillage](#)

www.ivillage.com/handmade-orecchiette/3-r-65225

Handmade Orecchiette. Donatella's homemade pasta. Recipe courtesy of Donatella Arpaia. Review now. Review now. Handmade Orecchiette. Italian ...

[homemade orecchiette - Home Cooking - Chowhound](#)

chowhound.chow.com/topics/507045

Apr 7, 2008 – I'd grab a copy of the book from the library and check her dough recipe for the orecchiette to make sure. I think it'd be too delicate with just ...

[The Pearl Onion: Homemade Orecchiette](#)

thepearlonion.blogspot.com/2008/07/homemade-orecchiette.html

Jul 12, 2008 – I saw this recipe for homemade orecchiette in my Gourmet magazine and noticed that no pasta maker was required. Perfect! On top of my ...

#5 Deliziare gli utenti con l'essere sorprendenti, unici ed eccezionali.



Da un articolo scritto da Paolo Franzese il 7 Giugno 2013