



# Top Five: suggerimenti per la SEO!

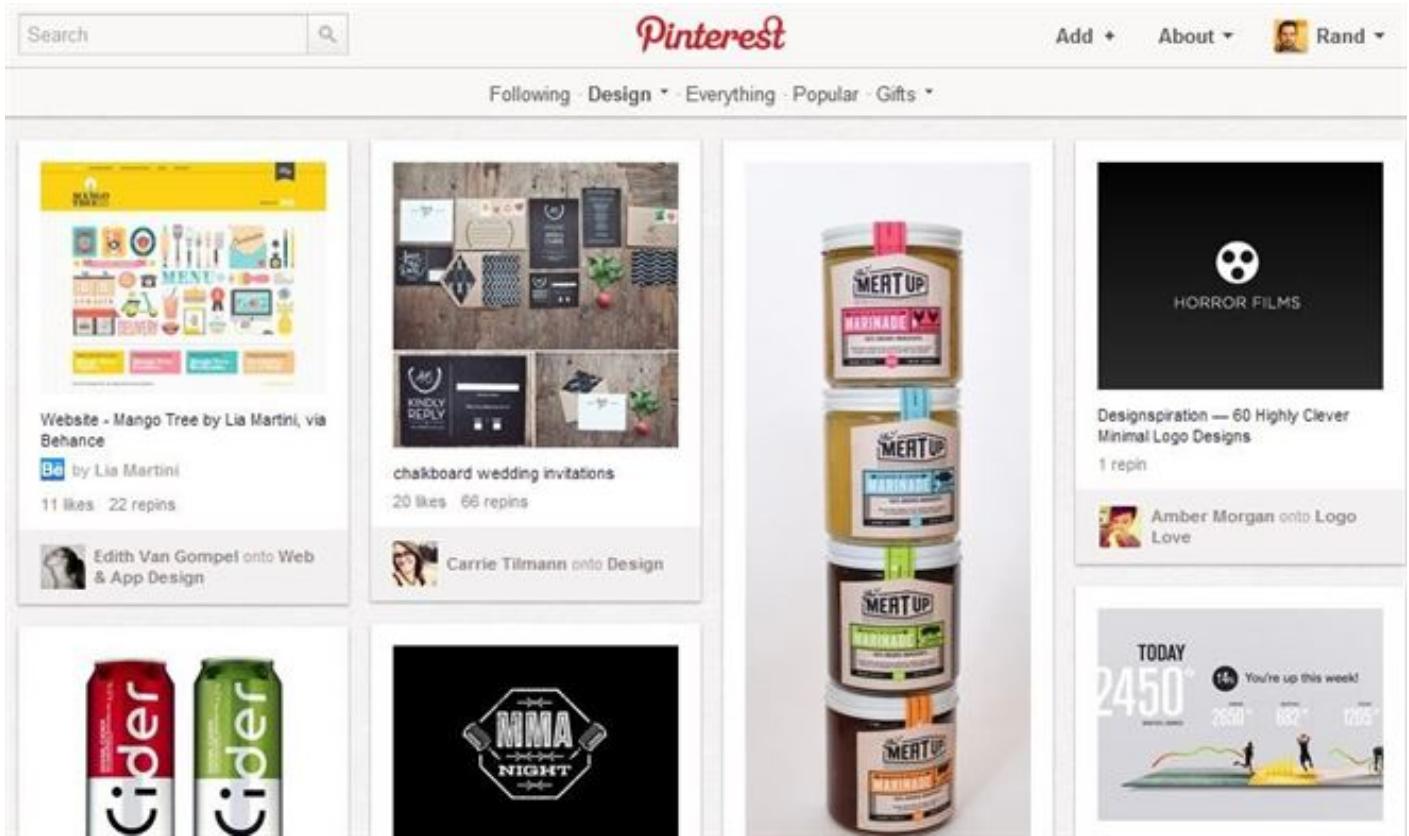
di Paolo Franzese

## Consigli di Shah Dharmesh per la SEO:

- 1) Risolvere i problemi delle persone
- 2) Rendere il proprio sito veloce e snello
- 3) Fare attenzione alle basi dell'indicizzazione
- 4) Promuovere i promotori

## TOP FIVE DI RAND FISHKIN PER LA SEO:

**#1 Creare un incentivo per le persone a condividere i tuoi contenuti.**



The screenshot shows a Pinterest search results page for the term 'Design'. The interface includes a search bar at the top left, a 'Pinterest' logo, and navigation links for 'Add', 'About', and a user profile. Below the header, a navigation bar offers links to 'Following', 'Design', 'Everything', 'Popular', and 'Gifts'. The main content area displays a grid of pins. The first pin on the left is a website for 'Mango Tree' featuring a yellow header and various icons. The second pin shows 'chalkboard wedding invitations' with a wooden background. The third pin displays four jars of 'MERT UP' marinade stacked vertically. The fourth pin is a dark image with a circular logo and the text 'HORROR FILMS'. Other pins visible include a logo for 'i-der' (a smiley face with a red and green background), a logo for 'MMA NIGHT' (a stylized octagon with two microphones), and a graphic showing a daily step count of 2450 with a small illustration of a person walking.

**#2 Non preparare gli “influencer” coinvolgili!**

**Mark Suster**

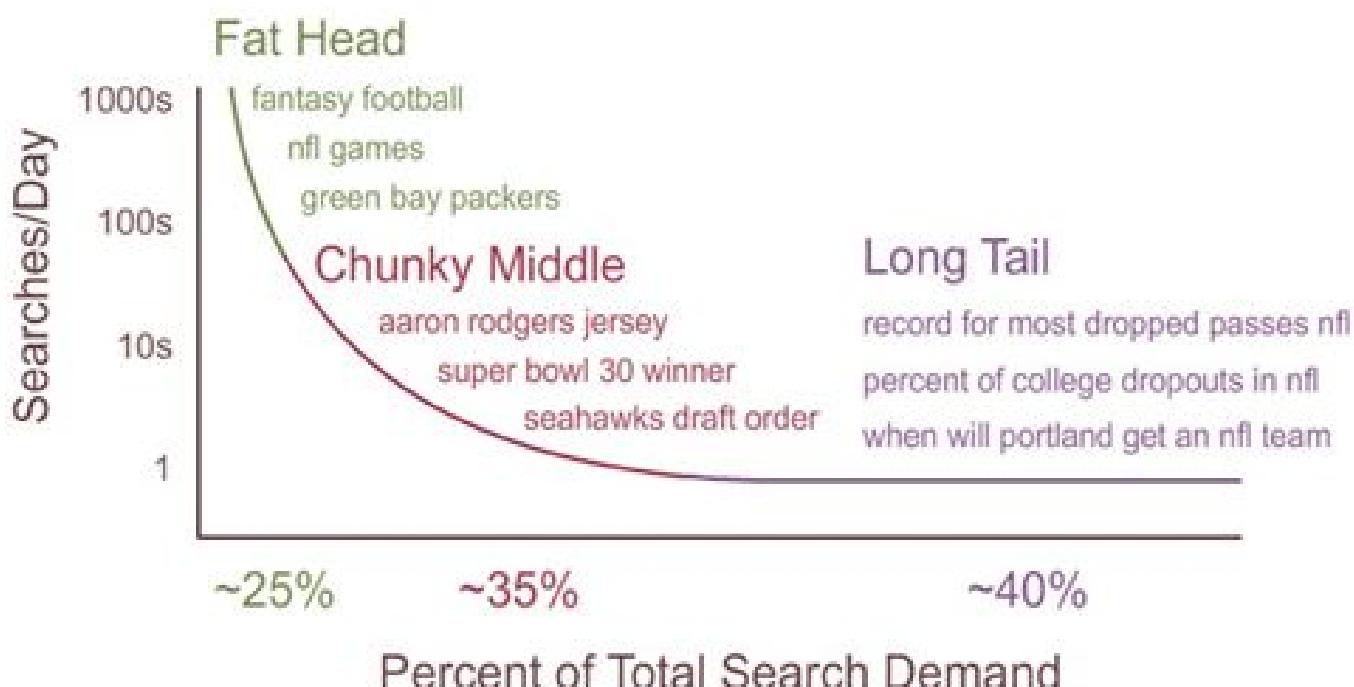
@msuster

**Following**

Very cool! “@randfish: Comparison of @bfeld @msuster @fredwilson’s followers: followerwonk.com/mARF fairly solid overlap”

[Reply](#) [Retweet](#) [Favorite](#)1  
RETWEET12  
FAVORITES

**#3 Durante l'ottimizzazione delle parole chiave iniziare con termini lunghi e “chunky middle”.**



## #4 Non basta puntare alla classifica ma andare per il CRT (click-through rate).

### [Recipes - Homemade Orecchiette - Side Dishes - Dean & DeLuca](http://www.deandeluca.com/recipes/recipe_homemade_orecchiette.aspx)

[www.deandeluca.com/recipes/recipe\\_homemade\\_orecchiette.aspx](http://www.deandeluca.com/recipes/recipe_homemade_orecchiette.aspx)

In a large bowl, mix together the flour and salt. Add in water until a fairly dry dough is formed. Turn out onto a floured board, and knead for 10 minutes, or until ...

### [Italian Homemade Orecchiette \(Hats\) Recipe - What's Cookin'](http://pegasuslegend-whatscookin.blogspot.com/.../italian-homem...)

[pegasuslegend-whatscookin.blogspot.com/.../italian-homem...](http://pegasuslegend-whatscookin.blogspot.com/.../italian-homem...)

 by claudia lamascolo - in 1,243 Google+ circles - More by claudia lamascolo  
Jun 19, 2010 – **Italian Homemade Orecchiette (Hats) Recipe**. I had to ask myself this morning why did I wait so long to finally make this homemade pasta.

### [Handmade Orecchiette - iVillage](http://www.ivillage.com/handmade-orecchiette/3-r-65225)

[www.ivillage.com/handmade-orecchiette/3-r-65225](http://www.ivillage.com/handmade-orecchiette/3-r-65225)

**Handmade Orecchiette.** Donatella's homemade pasta. Recipe courtesy of Donatella Arpaia. Review now. Review now. **Handmade Orecchiette.** Italian ...

### [homemade orecchiette - Home Cooking - Chowhound](http://chowhound.chow.com/topics/507045)

[chowhound.chow.com/topics/507045](http://chowhound.chow.com/topics/507045)

Apr 7, 2008 – I'd grab a copy of the book from the library and check her dough **recipe** for the orecchiette to make sure. I think it'd be too delicate with just ...

### [The Pearl Onion: Homemade Orecchiette](http://thepearlonion.blogspot.com/2008/07/homemade-orecchiette.html)

[thepearlonion.blogspot.com/2008/07/homemade-orecchiette.html](http://thepearlonion.blogspot.com/2008/07/homemade-orecchiette.html)

Jul 12, 2008 – I saw this **recipe** for homemade orecchiette in my Gourmet magazine and noticed that no pasta maker was required. Perfect! On top of my ...

## #5 Deliziare gli utenti con l'essere sorprendenti, unici ed eccezionali.



Da un articolo scritto da Paolo Franzese il 7 Giugno 2013