



# Top Five: suggerimenti per la SEO!

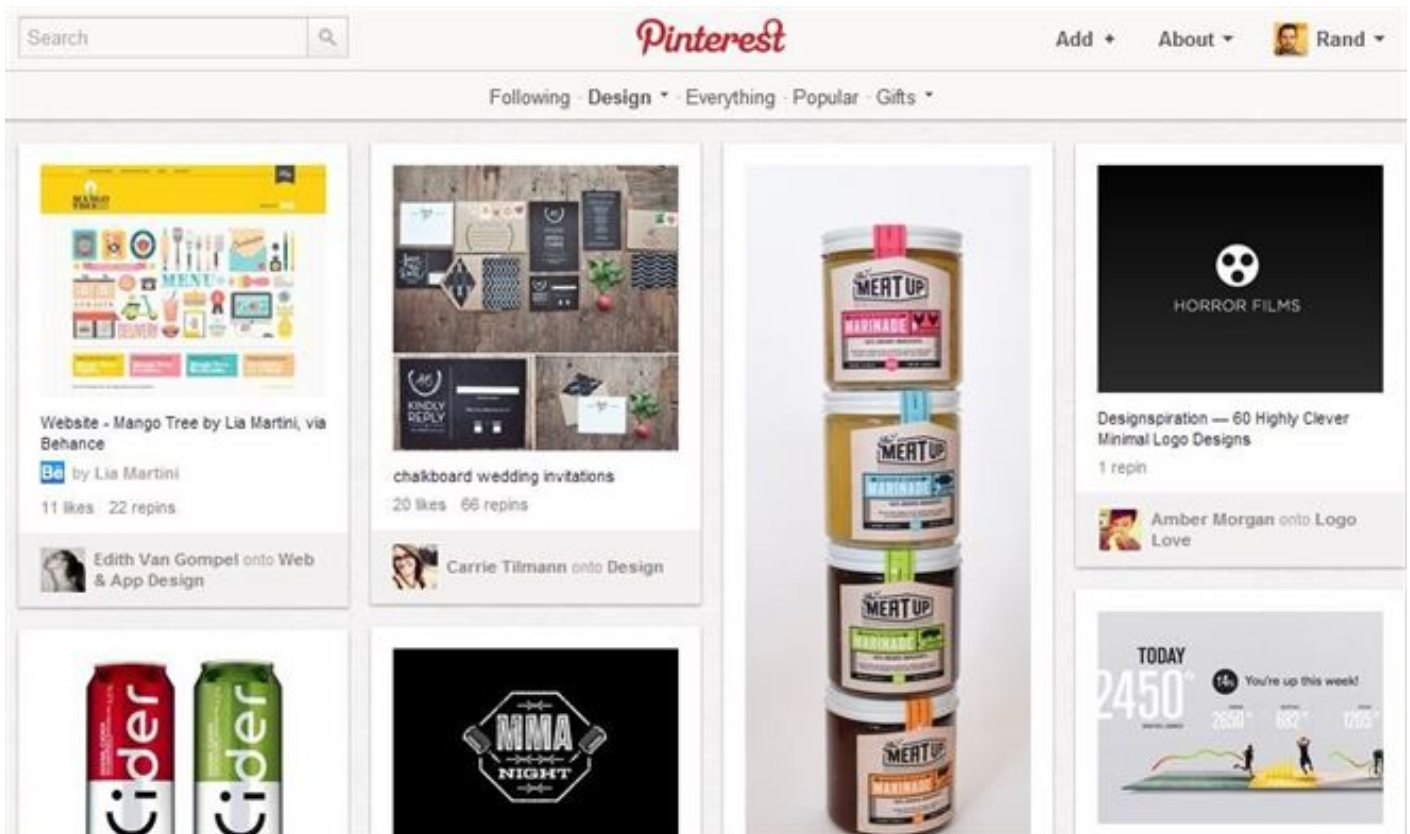
*di Paolo Franzese*

## Consigli di Shah Dharmesh per la SEO:

- 1) Risolvere i problemi delle persone
- 2) Rendere il proprio sito veloce e snello
- 3) Fare attenzione alle basi dell'indicizzazione
- 4) Promuovere i promotori

## TOP FIVE DI RAND FISHKIN PER LA SEO:

**#1 Creare un incentivo per le persone a condividere i tuoi contenuti.**



**#2 Non pregare gli “influencer” coinvolgili!**



**Mark Suster**

@msuster

Following



Very cool! “@randfish: Comparison of @bfeld @msuster @fredwilson's followers: [followerwonk.com/mARF](http://followerwonk.com/mARF) fairly solid overlap”

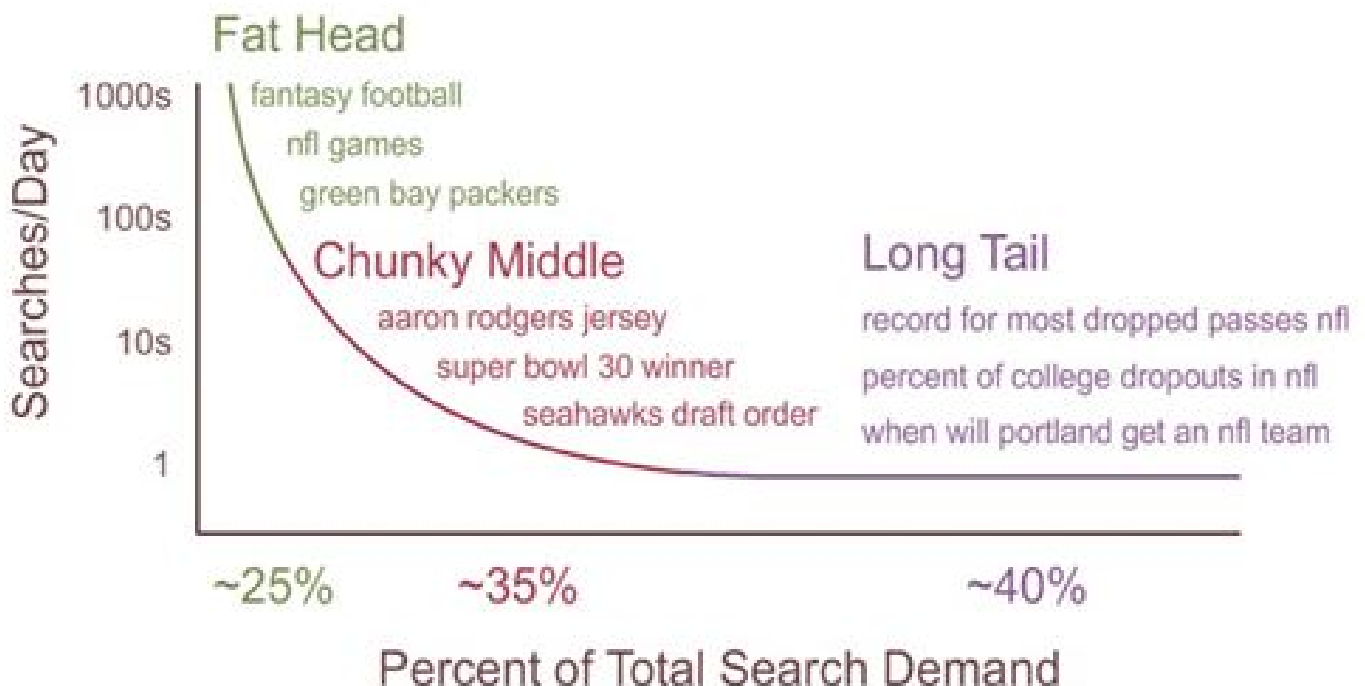
Reply Retweet Favorite

1  
RETWEET

12  
FAVORITES



**#3 Durante l'ottimizzazione delle parole chiave iniziare con termini lunghi e “chunky middle”.**



## #4 Non basta puntare alla classifica ma andare per il CRT (click-through rate).

### [Recipes - Homemade Orecchiette - Side Dishes - Dean & DeLuca](#)

[www.deandeluca.com/recipes/recipe\\_homemade\\_orecchiette.aspx](http://www.deandeluca.com/recipes/recipe_homemade_orecchiette.aspx)

In a large bowl, mix together the flour and salt. Add in water until a fairly dry dough is formed. Turn out onto a floured board, and knead for 10 minutes, or until ...

### [Italian Homemade Orecchiette \(Hats\) Recipe - What's Cookin'](#)

[pegasuslegend-whatscookin.blogspot.com/.../italian-homem...](http://pegasuslegend-whatscookin.blogspot.com/.../italian-homem...)



by claudia iamascolo - in 1,243 Google+ circles - More by claudia iamascolo  
Jun 19, 2010 – Italian **Homemade Orecchiette (Hats) Recipe**. I had to ask myself this morning why did I wait so long to finally make this homemade pasta.

### [Handmade Orecchiette - iVillage](#)

[www.ivillage.com/handmade-orecchiette/3-r-65225](http://www.ivillage.com/handmade-orecchiette/3-r-65225)

**Handmade Orecchiette**. Donatella's homemade pasta. **Recipe** courtesy of Donatella Arpaia. Review now. Review now. **Handmade Orecchiette**. Italian ...

### [homemade orecchiette - Home Cooking - Chowhound](#)

[chowhound.chow.com/topics/507045](http://chowhound.chow.com/topics/507045)

Apr 7, 2008 – I'd grab a copy of the book from the library and check her dough **recipe** for the **orecchiette** to make sure. I think it'd be too delicate with just ...

### [The Pearl Onion: Homemade Orecchiette](#)

[thepearlonion.blogspot.com/2008/07/homemade-orecchiette.html](http://thepearlonion.blogspot.com/2008/07/homemade-orecchiette.html)

Jul 12, 2008 – I saw this **recipe** for **homemade orecchiette** in my Gourmet magazine and noticed that no pasta maker was required. Perfect! On top of my ...

## #5 Deliziare gli utenti con l'essere sorprendenti, unici ed eccezionali.



Da un articolo scritto da Paolo Franzese il 7 Giugno 2013