

# Google news!

di Paolo Franzese

## Google+ & Rel=Author:

Un altro argomento trattato nella ricerca fatta da HubSpot, è stato quello dell'attributo Google+ e Rel=Author, infatti, se facciamo attenzione quando facciamo una ricerca con Google, è possibile vedere direttamente chi è l'autore dell'articolo e i seguaci di Google+. L'attributo Rel Author è stato introdotto per dare una maggiore credibilità e visibilità agli autori rispetto a quelli anonimi, infatti, il Rel=Author offre un buon contributo per aumentare i click.

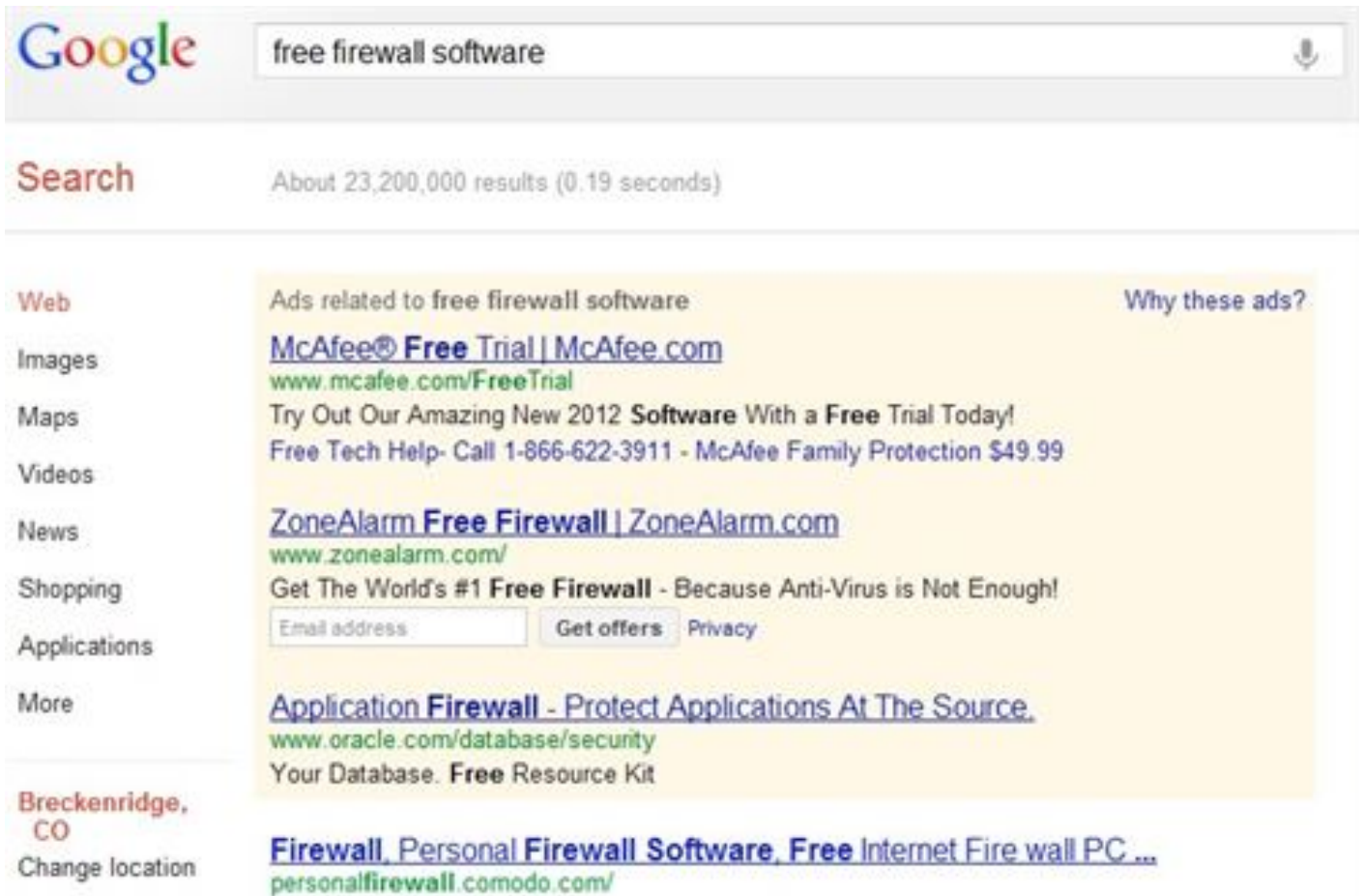


The screenshot shows a Google search interface. The search bar contains the text "paid paid vacation". Below the search bar, it indicates "About 174,000,000 results (0.17 seconds)". On the left side, there are navigation tabs for "Web", "Images", "Maps", "Videos", "News", "Shopping", and "More". The "Web" tab is selected, showing two search results. The first result is titled "Paid Vacation? - FullContact" with a URL "www.fullcontact.com/2012/07/10/paid-paid-vacation/". It features a profile picture of Bart Lorang and text indicating he is "in 69 Google+ circles" and "More by Bart Lorang". The snippet reads: "Jul 10, 2012 - 'I love the Paid Paid Vacation concept and totally agree with it. .... I agree, I currently get 23 paid holiday days, on top of the UK bank holiday ...". The second result is titled "Paid Vacation Days Policy" with a URL "humanresources.about.com/od/glossary/.../paid\_vacation.h...". It features a profile picture of Susan Heathfield and text indicating she is "in 1,109 Google+ circles" and "More by Susan Heathfield". The snippet reads: "Want to know more about paid vacation days? Paid vacation days are time off work provided to employees as a benefit. Paid vacation days are generally ...".

[HubSpot]

## La pubblicità di Google diventa ancora più aggressiva:

Visto che i click sugli annunci Adwords continuano a calare in modo vertiginoso, Google potrebbe non solo aumentare il numero di pubblicità, ma addirittura renderla più invadente, ad esempio introducendo la possibilità di inserire l'indirizzo e-mail all'interno del risultato della ricerca, per ricevere maggiori informazioni dal sito.




The screenshot shows a Google search interface. At the top left is the Google logo. To its right is a search bar containing the text "free firewall software". Below the search bar, the word "Search" is displayed in red, followed by the text "About 23,200,000 results (0.19 seconds)". On the left side, there is a vertical menu with options: Web, Images, Maps, Videos, News, Shopping, Applications, and More. Below this menu, the location "Breckenridge, CO" is shown, along with a "Change location" link. The main content area displays "Ads related to free firewall software" with a "Why these ads?" link. Three ads are visible: 1) McAfee® Free Trial | McAfee.com with URL www.mcafee.com/FreeTrial and text "Try Out Our Amazing New 2012 Software With a Free Trial Today! Free Tech Help- Call 1-866-622-3911 - McAfee Family Protection \$49.99"; 2) ZoneAlarm Free Firewall | ZoneAlarm.com with URL www.zonealarm.com/ and text "Get The World's #1 Free Firewall - Because Anti-Virus is Not Enough!"; 3) Application Firewall - Protect Applications At The Source. with URL www.oracle.com/database/security and text "Your Database. Free Resource Kit". A fourth ad for "Firewall, Personal Firewall Software, Free Internet Fire wall PC ..." with URL personalfirewall.comodo.com/ is partially visible at the bottom.

[HubSpot]

## Google Instant Answer:

Oggi è possibile fare direttamente delle domande al motore di ricerca. Infatti, Google sarà in grado di fornirci delle risposte alle domande aperte che gli facciamo.

futurama first episode 


About 1,560,000 results (0.16 seconds)

---

### March 28, 1999

Futurama, First episode  
[Show details](#)

[Space Pilot 3000 - Wikipedia, the free encyclopedia](#)  
[en.wikipedia.org/wiki/Space\\_Pilot\\_3000](https://en.wikipedia.org/wiki/Space_Pilot_3000)  
"Space Pilot 3000" is the **pilot episode** of **Futurama**, which originally aired in North America on **March 28, 1999** on Fox. It is also the **first episode** to be set in the ...  
[Plot](#) - [Continuity](#) - [Production](#) - [Cultural references](#)


[Видео «Futurama Season 1 Episode 1 Space Pilot 3000 First...»](#)  
 [smotri.com/video/view/?id=v1700853b029](https://smotri.com/video/view/?id=v1700853b029)  
Mar 16, 2011 - 22 min  
A pizza delivery boy named Philip J. Fry accidentally stumbles into a cryogenic freezer on December 31, 1999 ...

[More videos for futurama first episode »](#)

[Futurama Episode 101 – Space Pilot 3000 | Watch cartoons online ...](#)  
[www.watchcartoononline.com/futurama-episode-101-space-pilot-3000](https://www.watchcartoononline.com/futurama-episode-101-space-pilot-3000)  
Jan 26, 2011 – You will watch **Futurama Episode 101 – Space Pilot 3000** online for free **episodes** with high quality. Online **episode** guide, **Futurama Episode ...**

["Futurama" Space Pilot 3000 \(TV episode 1999\) - IMDb](#)

#### Futurama



Futurama is an American animated science fiction sitcom created by Matt Groening and developed by Groening and David X. Cohen for the Fox Broadcasting Company. [Wikipedia](#)

**Language:** English




**First episode:** March 28, 1999

**Writers:** Matt Groening, David X. Cohen, Kristin Gore, Ken Keeler, Bill Odenkirk, More

**Genres:** Science Fiction, Comedy, Cartoon series, Satire, Animated cartoon, Situation comedy, Animation, Comic science fiction

**Networks:** Fox Broadcasting Company, Comedy Central

#### Cast


 Billy West Zoidberg	 John DiMaggio Bender	 Katey Sagal Leela	 Lauren Tom Amy Wong	 Maunce LaMarche
---	--	---	---	--

[HubSpot]

## Diminuzione delle diversità di dominio:

Diminuirà la differenza di dominio nelle SERP, favorendo il posizionamento delle pagine dei siti con maggiore influenza.



Google  

**Search** About 468,000 results (0.13 seconds)

---

**Web** [98122 Weather Forecast and Conditions - weather.com](https://www.weather.com/forecast/98122)  
[www.weather.com/forecast/98122](https://www.weather.com/forecast/98122)  
98122 weather forecast and weather conditions. Today's and tonight's 98122 weather forecast plus Doppler radar from weather.com.

**Images**

**Maps**

**Videos**

**News**

**Shopping**

**More**

---

**Breckenridge, CO**  
Change location

---

Show search tools

**Hourly Weather Forecast for 98122 - weather.com**  
[www.weather.com/forecast/98122](https://www.weather.com/forecast/98122)  
Hourly Local Weather Forecast for 98122 including weather conditions, precipitation, dew point, humidity, wind.

**5 Day Weather Forecast for 98122 - weather.com**  
[www.weather.com/forecast/98122](https://www.weather.com/forecast/98122)  
5 day weather forecast for 98122. Today's five day forecast for 98122 includes weather conditions, high and low temperatures and chance of precipitation.

**98122 Weekend Weather Forecast - weather.com**  
[www.weather.com/forecast/98122](https://www.weather.com/forecast/98122)  
98122 weekend weather forecast including high temperature, low temperature, precipitation and weather map.

**Pollen Count for Seattle, WA (98122) - weather.com**  
[www.weather.com/outlook/health/allergies/98122](https://www.weather.com/outlook/health/allergies/98122)  
Get the pollen count for Seattle, WA (98122) See tree, weed, grass levels and activity. The most trusted pollen forecast, plus relief tips.

[HubSpot]

---

Da un articolo scritto da Paolo Franzese il 6 Giugno 2013