

Google news!

di Paolo Franzese

Google+ & Rel=Author:

Un altro argomento trattato nella ricerca fatta da HubSpot, è stato quello dell'attributo Google+ e Rel=Author, infatti, se facciamo attenzione quando facciamo una ricerca con Google, è possibile vedere direttamente chi è l'autore dell'articolo e i seguaci di Google+. L'attributo Rel Author è stato introdotto per dare una maggiore credibilità e visibilità agli autori rispetto a quelli anonimi, infatti, il Rel=Author offre un buon contributo per aumentare i click.



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La pubblicità di Google diventa ancora più aggressiva:

Visto che i click sugli annunci Adwords continuano a calare in modo vertiginoso, Google potrebbe non solo aumentare il numero di pubblicità, ma addirittura renderla più invadente, ad esempio introducendo la possibilità di inserire l'indirizzo e-mail all'interno del risultato della ricerca, per ricevere maggiori informazioni dal sito.



The screenshot shows a Google search interface. The search bar contains the text "free firewall software". Below the search bar, it says "Search" and "About 23,200,000 results (0.19 seconds)". On the left side, there is a sidebar with navigation links: Web, Images, Maps, Videos, News, Shopping, Applications, More, Breckenridge, CO, and Change location. The main content area displays "Ads related to free firewall software". There are three ads shown: 1. McAfee® Free Trial | McAfee.com, with the URL www.mcafee.com/FreeTrial, and text "Try Out Our Amazing New 2012 Software With a Free Trial Today! Free Tech Help- Call 1-866-622-3911 - McAfee Family Protection \$49.99". 2. ZoneAlarm Free Firewall | ZoneAlarm.com, with the URL www.zonealarm.com/, and text "Get The World's #1 Free Firewall - Because Anti-Virus is Not Enough!". Below this ad is a form with an "Email address" input field, a "Get offers" button, and a "Privacy" link. 3. Application Firewall - Protect Applications At The Source, with the URL www.oracle.com/database/security, and text "Your Database. Free Resource Kit". Below the ads, there is a link for "Firewall, Personal Firewall Software, Free Internet Fire wall PC ..." with the URL personalfirewall.comodo.com/.

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Google Instant Answer:

Oggi è possibile fare direttamente delle domande al motore di ricerca. Infatti, Google sarà in grado di fornirci delle risposte alle domande aperte che gli facciamo.



About 1,560,000 results (0.16 seconds)

March 28, 1999

Futurama, First episode
[Show details](#)

[Space Pilot 3000 - Wikipedia, the free encyclopedia](#)
en.wikipedia.org/wiki/Space_Pilot_3000
"Space Pilot 3000" is the **pilot episode** of **Futurama**, which originally aired in North America on **March 28, 1999** on Fox. It is also the **first episode** to be set in the ...
[Plot](#) - [Continuity](#) - [Production](#) - [Cultural references](#)

[Видео «Futurama Season 1 Episode 1 Space Pilot 3000 First...](#)

smotri.com/video/view/?id=v1700853b029
Mar 16, 2011 - 22 min
A pizza delivery boy named Philip J. Fry accidentally stumbles into a cryogenic freezer on December 31, 1999 ...

[More videos for futurama first episode »](#)

[Futurama Episode 101 – Space Pilot 3000 | Watch cartoons online ...](#)
www.watchcartoononline.com/futurama-episode-101-space-pilot-3000
Jan 26, 2011 – You will watch **Futurama Episode 101 – Space Pilot 3000** online for free **episodes** with high quality. Online **episode** guide, **Futurama Episode** ...

["Futurama" Space Pilot 3000 \(TV episode 1999\) - IMDb](#)

Futurama

en.wikipedia.org

Futurama is an American animated science fiction sitcom created by Matt Groening and developed by Groening and David X. Cohen for the Fox Broadcasting Company. [Wikipedia](#)

Language: English

First episode: March 28, 1999

Writers: Matt Groening, David X. Cohen, Kristin Gore, Ken Keeler, Bill Odenkirk, More

Genres: Science Fiction, Comedy, Cartoon series, Satire, Animated cartoon, Situation comedy, Animation, Comic science fiction

Networks: Fox Broadcasting Company, Comedy Central

Cast

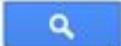
 Billy West Zoidberg	 John DiMaggio Bender	 Katey Sagal Leela	 Lauren Tom Amy Wong	 Maunce LaMarche
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[HubSpot]

Diminuzione delle diversità di dominio:

Diminuirà la differenza di dominio nelle SERP, favorendo il posizionamento delle pagine dei siti con maggiore influenza.





Search About 468,000 results (0.13 seconds)

Web

[98122 Weather Forecast and Conditions - weather.com](http://www.weather.com/weather/today/Seattle+WA+98122)
www.weather.com/weather/today/Seattle+WA+98122
98122 weather forecast and weather conditions. Today's and tonight's 98122 weather forecast plus Doppler radar from weather.com.

Images

Maps

Videos

News

Shopping

More

Breckenridge, CO
Change location

Show search tools

[5 Day Weather Forecast for 98122 - weather.com](http://www.weather.com/weather/5-day/Seattle+WA+98122)
www.weather.com/weather/5-day/Seattle+WA+98122
5 day weather forecast for 98122. Today's five day forecast for 98122 includes weather conditions, high and low temperatures and chance of precipitation.

[98122 Weekend Weather Forecast - weather.com](http://www.weather.com/weather/weekend/98122)
www.weather.com/weather/weekend/98122
98122 weekend weather forecast including high temperature, low temperature, precipitation and weather map.

[Pollen Count for Seattle, WA \(98122\) - weather.com](http://www.weather.com/outlook/health/allergies/weather/98122)
www.weather.com/outlook/health/allergies/weather/98122
Get the pollen count for Seattle, WA (98122) See tree, weed, grass levels and activity. The most trusted pollen forecast, plus relief tips.

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Da un articolo scritto da Paolo Franzese il 6 Giugno 2013