



# Come scegliere le parole che portano più traffico al mio sito?

di Paolo Franzese

## Wikipedia article traffic statistics

What do Wikipedia's readers care about? Is [Britney Spears](#) more popular than [Brittany?](#) Is [Asia Carrera](#) more popular than [Asia?](#) How many people looked at the article on [Santa Claus](#) in December? How many looked at the article on [Ron Paul?](#)

What can you find?

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News:

- 2008-02-29: Non-English statistics added (available from February)
- 2008-03-05: Added [top list](#) for English Wikipedia. Other projects will be added soon.
- 2008-03-19: Top 1000 articles in February for all projects.

[About these stats](#). The raw data is available [here](#). This is very much a beta service and may disappear or change at any time.

<http://stats.grok.se/>

Per stimare quanto traffico puoi raggiungere per un dato termine chiave.

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