

# La migliore infografica per Web Designers!

*di Paolo Franzese*



# THE COLORS OF THE WEB

THE COLORS OF THE TOP 100 WEB BRANDS



## TOP WEB BRAND RANKINGS:

1	GOOGLE	SEARCH PORTAL	21	WEATHER CHANNEL	WEATHER	41	ORKUT	SOCIAL NETWORK	61	LIMewire	FILE SHARING	81	PRICELINE	TRAVEL
2	MSN/WINDOWSLIVE/BING	SEARCH PORTAL	22	GLAM MEDIA	MEDIA/NEWS	42	CHASE	FINANCIAL	62	WEBMD	HEALTH	82	EXPERIAN	FINANCIAL
3	YAHOO!	SEARCH PORTAL	23	CNN	MEDIA/NEWS	43	UOL	PORTAL	63	FRIEND FINDER	ONLINE DATING	83	PORNIHUB	ADULT
4	MICROSOFT	SOFTWARE	24	TWITTER	SOCIAL NETWORK	44	BANK OF AMERICA	FINANCIAL	64	SHOPPING	RETAIL	84	VILLAGE	PORTAL
5	FACEBOOK	SOCIAL NETWORK	25	SKYPE	VOIP	45	EHOW	REFERENCE	65	NIKELODEON	CHILDREN	85	UPS	RETAIL
6	YOUTUBE	VIDEO	26	CBS	MEDIA/NEWS	46	LIVEJASMIN	ADULT	66	CLASSMATE	SOCIAL NETWORK	86	SUPERPAGES	REFERENCE
7	WIKIPEDIA	REFERENCE	27	IMBD	REFERENCE	47	ESPN	MEDIA/NEWS	67	NETFLIX	VIDEO	87	FOX NEWS	MEDIA/NEWS
8	AOL	SEARCH PORTAL	28	WALMART	RETAIL	48	ZYNGA	GAMING	68	MEEBO	SOCIAL NETWORK	88	NFL	SPORTS
9	EBAY	RETAIL	29	CRAIGSLIST	RETAIL	49	SHOPZILLA	RETAIL	69	SIX APART	BLOGGING	89	DAILYMOTION	VIDEO
10	APPLE	RETAIL	30	BBC	MEDIA/NEWS	50	COMCAST	MEDIA/NEWS	70	TURNER SPORTS	MEDIA/NEWS	90	T-ONLINE	PORTAL
11	AMAZON	RETAIL	31	TERA	PORTAL	51	VIDEOLAN	SOFTWARE	71	TUDOU	VIDEO	91	REED BUSINESS	NEWS/MEDIA
12	BLOGGER	BLOGGING	32	CNET	TECH NEWS	52	EVERDAY HEALTH	HEALTH	72	HEWLETT PACKARD	COMPUTER	92	PIRATE BAY	FILE SHARING
13	ASK	SEARCH PORTAL	33	ORACLE	PORTAL	53	EXPEL	TRAVEL	73	AT&T	TELECOM	93	CITIBANK	FINANCIAL
14	FOX INTERACTIVE MEDIA	MEDIA/NEWS	34	DISNEY ONLINE	PORTAL	54	EXPAT	TRAVEL	74	NBC	MEDIA/NEWS	94	VISTRAPRINT	COMMERCE
15	AMAZONIA	RETAIL	35	AT&T	TELECOM	55	GOOGLE	SEARCH PORTAL	75	GOOGLE	SEARCH PORTAL	95	GOOGLE	SEARCH PORTAL
16	AMAZONIA	RETAIL	36	NETSHIELD	TECH NEWS	56	GOOGLE	SEARCH PORTAL	76	GOOGLE	SEARCH PORTAL	96	GOOGLE	SEARCH PORTAL
17	AMAZONIA	RETAIL	37	NETSHIELD	TECH NEWS	57	GOOGLE	SEARCH PORTAL	77	GOOGLE	SEARCH PORTAL	97	GOOGLE	SEARCH PORTAL
18	AMAZONIA	RETAIL	38	NETSHIELD	TECH NEWS	58	GOOGLE	SEARCH PORTAL	78	GOOGLE	SEARCH PORTAL	98	GOOGLE	SEARCH PORTAL
19	AMAZONIA	RETAIL	39	NETSHIELD	TECH NEWS	59	GOOGLE	SEARCH PORTAL	79	GOOGLE	SEARCH PORTAL	99	GOOGLE	SEARCH PORTAL
20	AMAZONIA	RETAIL	40	NETSHIELD	TECH NEWS	60	GOOGLE	SEARCH PORTAL	80	GOOGLE	SEARCH PORTAL	100	GOOGLE	SEARCH PORTAL
21	AMAZONIA	RETAIL	41	NETSHIELD	TECH NEWS	61	GOOGLE	SEARCH PORTAL	81	GOOGLE	SEARCH PORTAL	101	GOOGLE	SEARCH PORTAL
22	AMAZONIA	RETAIL	42	NETSHIELD	TECH NEWS	62	GOOGLE	SEARCH PORTAL	82	GOOGLE	SEARCH PORTAL	102	GOOGLE	SEARCH PORTAL
23	AMAZONIA	RETAIL	43	NETSHIELD	TECH NEWS	63	GOOGLE	SEARCH PORTAL	83	GOOGLE	SEARCH PORTAL	103	GOOGLE	SEARCH PORTAL
24	AMAZONIA	RETAIL	44	NETSHIELD	TECH NEWS	64	GOOGLE	SEARCH PORTAL	84	GOOGLE	SEARCH PORTAL	104	GOOGLE	SEARCH PORTAL
25	AMAZONIA	RETAIL	45	NETSHIELD	TECH NEWS	65	GOOGLE	SEARCH PORTAL	85	GOOGLE	SEARCH PORTAL	105	GOOGLE	SEARCH PORTAL
26	AMAZONIA	RETAIL	46	NETSHIELD	TECH NEWS	66	GOOGLE	SEARCH PORTAL	86	GOOGLE	SEARCH PORTAL	106	GOOGLE	SEARCH PORTAL
27	AMAZONIA	RETAIL	47	NETSHIELD	TECH NEWS	67	GOOGLE	SEARCH PORTAL	87	GOOGLE	SEARCH PORTAL	107	GOOGLE	SEARCH PORTAL
28	AMAZONIA	RETAIL	48	NETSHIELD	TECH NEWS	68	GOOGLE	SEARCH PORTAL	88	GOOGLE	SEARCH PORTAL	108	GOOGLE	SEARCH PORTAL
29	AMAZONIA	RETAIL	49	NETSHIELD	TECH NEWS	69	GOOGLE	SEARCH PORTAL	89	GOOGLE	SEARCH PORTAL	109	GOOGLE	SEARCH PORTAL
30	AMAZONIA	RETAIL	50	NETSHIELD	TECH NEWS	70	GOOGLE	SEARCH PORTAL	90	GOOGLE	SEARCH PORTAL	110	GOOGLE	SEARCH PORTAL
31	AMAZONIA	RETAIL	51	NETSHIELD	TECH NEWS	71	GOOGLE	SEARCH PORTAL	91	GOOGLE	SEARCH PORTAL	111	GOOGLE	SEARCH PORTAL
32	AMAZONIA	RETAIL	52	NETSHIELD	TECH NEWS	72	GOOGLE	SEARCH PORTAL	92	GOOGLE	SEARCH PORTAL	112	GOOGLE	SEARCH PORTAL
33	AMAZONIA	RETAIL	53	NETSHIELD	TECH NEWS	73	GOOGLE	SEARCH PORTAL	93	GOOGLE	SEARCH PORTAL	113	GOOGLE	SEARCH PORTAL
34	AMAZONIA	RETAIL	54	NETSHIELD	TECH NEWS	74	GOOGLE	SEARCH PORTAL	94	GOOGLE	SEARCH PORTAL	114	GOOGLE	SEARCH PORTAL
35	AMAZONIA	RETAIL	55	NETSHIELD	TECH NEWS	75	GOOGLE	SEARCH PORTAL	95	GOOGLE	SEARCH PORTAL	115	GOOGLE	SEARCH PORTAL
36	AMAZONIA	RETAIL	56	NETSHIELD	TECH NEWS	76	GOOGLE	SEARCH PORTAL	96	GOOGLE	SEARCH PORTAL	116	GOOGLE	SEARCH PORTAL
37	AMAZONIA	RETAIL	57	NETSHIELD	TECH NEWS	77	GOOGLE	SEARCH PORTAL	97	GOOGLE	SEARCH PORTAL	117	GOOGLE	SEARCH PORTAL
38	AMAZONIA	RETAIL	58	NETSHIELD	TECH NEWS	78	GOOGLE	SEARCH PORTAL	98	GOOGLE	SEARCH PORTAL	118	GOOGLE	SEARCH PORTAL
39	AMAZONIA	RETAIL	59	NETSHIELD	TECH NEWS	79	GOOGLE	SEARCH PORTAL	99	GOOGLE	SEARCH PORTAL	119	GOOGLE	SEARCH PORTAL
40	AMAZONIA	RETAIL	60	NETSHIELD	TECH NEWS	80	GOOGLE	SEARCH PORTAL	100	GOOGLE	SEARCH PORTAL	120	GOOGLE	SEARCH PORTAL
41	AMAZONIA	RETAIL	61	NETSHIELD	TECH NEWS	81	GOOGLE	SEARCH PORTAL	101	GOOGLE	SEARCH PORTAL	121	GOOGLE	SEARCH PORTAL
42	AMAZONIA	RETAIL	62	NETSHIELD	TECH NEWS	82	GOOGLE	SEARCH PORTAL	102	GOOGLE	SEARCH PORTAL	122	GOOGLE	SEARCH PORTAL
43	AMAZONIA	RETAIL	63	NETSHIELD	TECH NEWS	83	GOOGLE	SEARCH PORTAL	103	GOOGLE	SEARCH PORTAL	123	GOOGLE	SEARCH PORTAL
44	AMAZONIA	RETAIL	64	NETSHIELD	TECH NEWS	84	GOOGLE	SEARCH PORTAL	104	GOOGLE	SEARCH PORTAL	124	GOOGLE	SEARCH PORTAL
45	AMAZONIA	RETAIL	65	NETSHIELD	TECH NEWS	85	GOOGLE	SEARCH PORTAL	105	GOOGLE	SEARCH PORTAL	125	GOOGLE	SEARCH PORTAL
46	AMAZONIA	RETAIL	66	NETSHIELD	TECH NEWS	86	GOOGLE	SEARCH PORTAL	106	GOOGLE	SEARCH PORTAL	126	GOOGLE	SEARCH PORTAL
47	AMAZONIA	RETAIL	67	NETSHIELD	TECH NEWS	87	GOOGLE	SEARCH PORTAL	107	GOOGLE	SEARCH PORTAL	127	GOOGLE	SEARCH PORTAL
48	AMAZONIA	RETAIL	68	NETSHIELD	TECH NEWS	88	GOOGLE	SEARCH PORTAL	108	GOOGLE	SEARCH PORTAL	128	GOOGLE	SEARCH PORTAL
49	AMAZONIA	RETAIL	69	NETSHIELD	TECH NEWS	89	GOOGLE	SEARCH PORTAL	109	GOOGLE	SEARCH PORTAL	129	GOOGLE	SEARCH PORTAL
50	AMAZONIA	RETAIL	70	NETSHIELD	TECH NEWS	90	GOOGLE	SEARCH PORTAL	110	GOOGLE	SEARCH PORTAL	130	GOOGLE	SEARCH PORTAL
51	AMAZONIA	RETAIL	71	NETSHIELD	TECH NEWS	91	GOOGLE	SEARCH PORTAL	111	GOOGLE	SEARCH PORTAL	131	GOOGLE	SEARCH PORTAL
52	AMAZONIA	RETAIL	72	NETSHIELD	TECH NEWS	92	GOOGLE	SEARCH PORTAL	112	GOOGLE	SEARCH PORTAL	132	GOOGLE	SEARCH PORTAL
53	AMAZONIA	RETAIL	73	NETSHIELD	TECH NEWS	93	GOOGLE	SEARCH PORTAL	113	GOOGLE	SEARCH PORTAL	133	GOOGLE	SEARCH PORTAL
54	AMAZONIA	RETAIL	74	NETSHIELD	TECH NEWS	94	GOOGLE	SEARCH PORTAL	114	GOOGLE	SEARCH PORTAL	134	GOOGLE	SEARCH PORTAL
55	AMAZONIA	RETAIL	75	NETSHIELD	TECH NEWS	95	GOOGLE	SEARCH PORTAL	115	GOOGLE	SEARCH PORTAL	135	GOOGLE	SEARCH PORTAL
56	AMAZONIA	RETAIL	76	NETSHIELD	TECH NEWS	96	GOOGLE	SEARCH PORTAL	116	GOOGLE	SEARCH PORTAL	136	GOOGLE	SEARCH PORTAL
57	AMAZONIA	RETAIL	77	NETSHIELD	TECH NEWS	97	GOOGLE	SEARCH PORTAL	117	GOOGLE	SEARCH PORTAL	137	GOOGLE	SEARCH PORTAL
58	AMAZONIA	RETAIL	78	NETSHIELD	TECH NEWS	98	GOOGLE	SEARCH PORTAL	118	GOOGLE	SEARCH PORTAL	138	GOOGLE	SEARCH PORTAL
59	AMAZONIA	RETAIL	79	NETSHIELD	TECH NEWS	99	GOOGLE	SEARCH PORTAL	119	GOOGLE	SEARCH PORTAL	139	GOOGLE	SEARCH PORTAL
60	AMAZONIA	RETAIL	80	NETSHIELD	TECH NEWS	100	GOOGLE	SEARCH PORTAL	120	GOOGLE	SEARCH PORTAL	140	GOOGLE	SEARCH PORTAL
61	AMAZONIA	RETAIL	81	NETSHIELD	TECH NEWS	101	GOOGLE	SEARCH PORTAL	121	GOOGLE	SEARCH PORTAL	141	GOOGLE	SEARCH PORTAL
62	AMAZONIA	RETAIL	82	NETSHIELD	TECH NEWS	102	GOOGLE	SEARCH PORTAL	122	GOOGLE	SEARCH PORTAL	142	GOOGLE	SEARCH PORTAL
63	AMAZONIA	RETAIL	83	NETSHIELD	TECH NEWS	103	GOOGLE	SEARCH PORTAL	123	GOOGLE	SEARCH PORTAL	143	GOOGLE	SEARCH PORTAL
64	AMAZONIA	RETAIL	84	NETSHIELD	TECH NEWS	104	GOOGLE	SEARCH PORTAL	124	GOOGLE	SEARCH PORTAL	144	GOOGLE	SEARCH PORTAL
65	AMAZONIA	RETAIL	85	NETSHIELD	TECH NEWS	105	GOOGLE	SEARCH PORTAL	125	GOOGLE	SEARCH PORTAL	145	GOOGLE	SEARCH PORTAL
66	AMAZONIA	RETAIL	86	NETSHIELD	TECH NEWS	106	GOOGLE	SEARCH PORTAL	126	GOOGLE	SEARCH PORTAL	146	GOOGLE	SEARCH PORTAL
67	AMAZONIA	RETAIL	87	NETSHIELD	TECH NEWS	107	GOOGLE	SEARCH PORTAL	127	GOOGLE	SEARCH PORTAL	147	GOOGLE	SEARCH PORTAL
68	AMAZONIA	RETAIL	88	NETSHIELD	TECH NEWS	108	GOOGLE	SEARCH PORTAL	128	GOOGLE	SEARCH PORTAL	148	GOOGLE	SEARCH PORTAL
69	AMAZONIA	RETAIL	89	NETSHIELD	TECH NEWS	109	GOOGLE	SEARCH PORTAL	129	GOOGLE	SEARCH PORTAL	149	GOOGLE	SEARCH PORTAL
70	AMAZONIA	RETAIL	90	NETSHIELD	TECH NEWS	110	GOOGLE	SEARCH PORTAL	130	GOOGLE	SEARCH PORTAL	150	GOOGLE	SEARCH PORTAL
71	AMAZONIA	RETAIL	91	NETSHIELD	TECH NEWS	111	GOOGLE	SEARCH PORTAL	131	GOOGLE	SEARCH PORTAL	151	GOOGLE	SEARCH PORTAL
72	AMAZONIA	RETAIL	92	NETSHIELD	TECH NEWS	112	GOOGLE	SEARCH PORTAL	132	GOOGLE	SEARCH PORTAL	152	GOOGLE	SEARCH PORTAL
73	AMAZONIA	RETAIL	93	NETSHIELD	TECH NEWS	113	GOOGLE	SEARCH PORTAL	133	GOOGLE	SEARCH PORTAL	153	GOOGLE	SEARCH PORTAL
74	AMAZONIA	RETAIL	94	NETSHIELD	TECH NEWS	114	GOOGLE	SEARCH PORTAL	134	GOOGLE	SEARCH PORTAL	154	GOOGLE	SEARCH PORTAL
75	AMAZONIA	RETAIL	95	NETSHIELD	TECH NEWS	115	GOOGLE	SEARCH PORTAL	135	GOOGLE	SEARCH PORTAL	155	GOOGLE	SEARCH PORTAL
76	AMAZONIA	RETAIL	96	NETSHIELD	TECH NEWS	116	GOOGLE	SEARCH PORTAL	136	GOOGLE	SEARCH PORTAL	156	GOOGLE	SEARCH PORTAL
77	AMAZONIA	RETAIL	97	NETSHIELD	TECH NEWS	117	GOOGLE	SEARCH PORTAL	137	GOOGLE	SEARCH PORTAL	157	GOOGLE	SEARCH PORTAL
78	AMAZONIA	RETAIL	98	NETSHIELD	TECH NEWS	118	GOOGLE	SEARCH PORTAL	138	GOOGLE	SEARCH PORTAL	158	GOOGLE	SEARCH PORTAL
79	AMAZONIA	RETAIL	99	NETSHIELD	TECH NEWS	119	GOOGLE	SEARCH PORTAL	139	GOOGLE	SEARCH PORTAL	159	GOOGLE	SEARCH PORTAL
80	AMAZONIA	RETAIL	100	NETSHIELD	TECH NEWS	120	GOOGLE	SEARCH PORTAL	140	GOOGLE	SEARCH PORTAL	160	GOOGLE	SEARCH PORTAL
81	AMAZONIA	RETAIL	101	NETSHIELD	TECH NEWS	121	GOOGLE	SEARCH PORTAL	141	GOOGLE	SEARCH PORTAL	161	GOOGLE	SEARCH PORTAL
82	AMAZONIA	RETAIL	102	NETSHIELD	TECH NEWS	122	GOOGLE	SEARCH PORTAL	142	GOOGLE	SEARCH PORTAL	162	GOOGLE	SEARCH PORTAL
83	AMAZONIA	RETAIL	103	NETSHIELD	TECH NEWS	123	GOOGLE	SEARCH PORTAL	143	GOOGLE	SEARCH PORTAL	163	GOOGLE	SEARCH PORTAL
84	AMAZONIA	RETAIL	104	NETSHIELD	TECH NEWS	124	GOOGLE	SEARCH PORTAL	144	GOOGLE	SEARCH PORTAL	164	GOOGLE	SEARCH PORTAL
85	AMAZONIA	RETAIL	105	NETSHIELD	TECH NEWS	125	GOOGLE	SEARCH PORTAL	1					

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