

# Hyperkart, Meaningful Design for the Common Good

di Paolo Franzese

Nuova veste grafica dello studio creativo Hyperkart: <http://www.hyperakt.com/studio/>



Hyperakt works with clients who fight for social justice, celebrate cultural diversity, advance the pursuit of knowledge, and share our entrepreneurial spirit.

Exceptional design isn't just about making things look pretty. It's about making them more meaningful, useful and engaging. It's about improving communication and capturing hearts and minds.

Hyperakt is an independent New York City design firm with a passion for creating work that affects change in the world around us.

---

Da un articolo scritto da Paolo Franzese il 13 Dicembre 2009