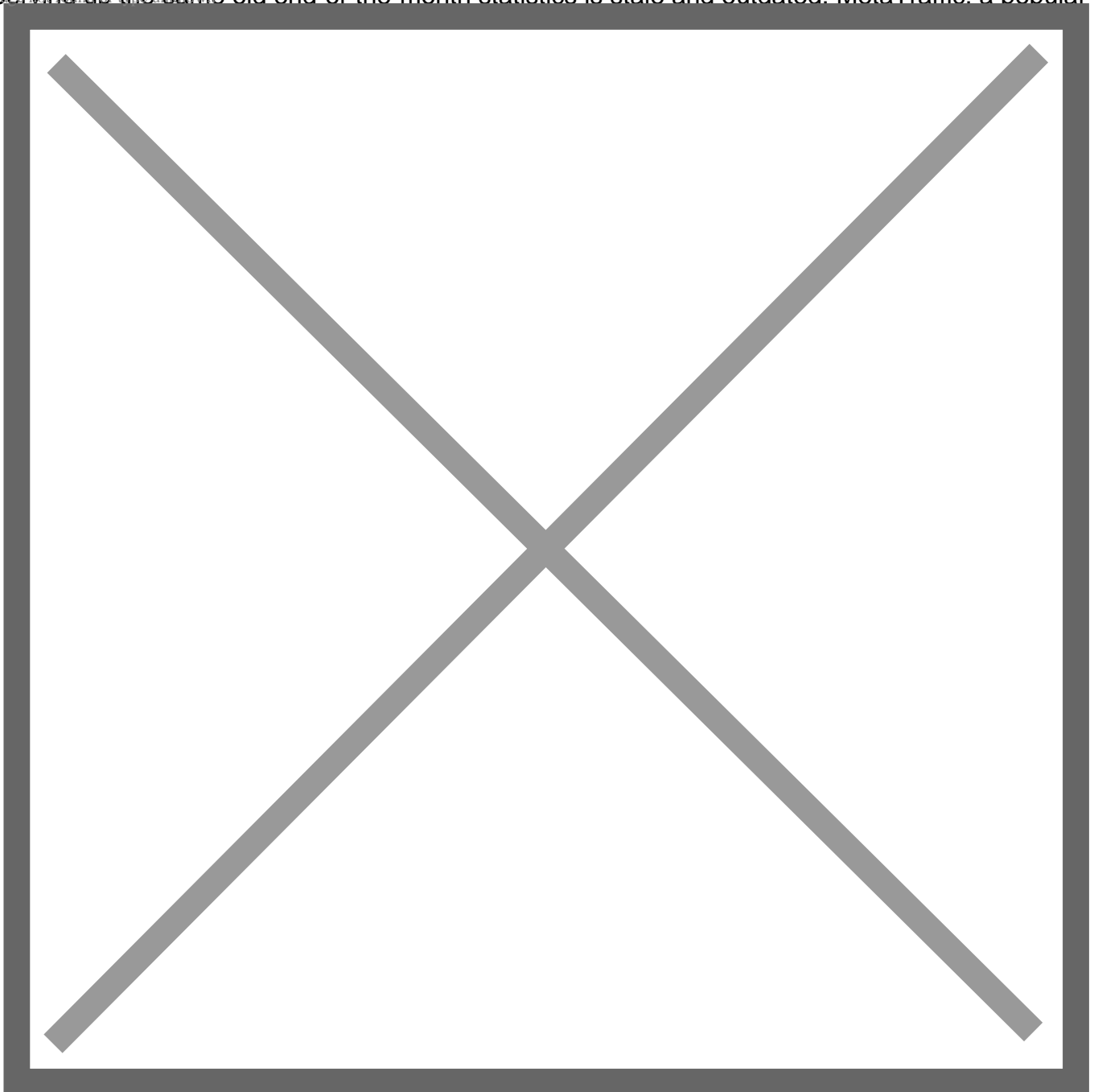




# Real Time Web Analytics and Statistics Software

di Paolo Franzese

Serving up the same old end-of-the-month statistics is stale and outdated. MetaTraffic, a popular



web analytics software tool, provides live traffic statistics answering your questions such as what ad campaigns are being converted into buyers. Access web statistic reports anywhere with your



web browser. No logfile hassles, installs in minutes Track any type of web page, download or multimedia file. Track advertising campaigns including which campaigns are delivering sales, newsletter subscriptions, etc. Supports drill down reporting with specific visitor demographics and web page access history.

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Da un articolo scritto da Paolo Franzese il 26 Maggio 2009