Google: Ad Manager

di Paolo Franzese

Essenzialmente un gestore di tutte le pubblicità che potete pubblicare sul vostro sito…
Manage your online ad sales and inventory for free.

Google Ad Manager is a hosted ad management solution that can help you sell, schedule, deliver, and measure all of your directly-sold and network-based inventory.

- **Simple, intuitive user interface:** Decrease training time and trafficking steps with simplified tagging and inventory management.
- **Google serving speed and reliability**
  Ensure quicker ad delivery and fewer reporting discrepancies.
- **Significant cost savings – it's free!**
  Pay nothing for ad serving, feature upgrades, or system maintenance.

Da un articolo scritto da Paolo Franzese il 14 Marzo 2008

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